

2019-2020 Application Guidelines National Student Reporter



The National High School Musical Theatre Awards® is seeking two Student Reporters from around the country to travel to New York to cover the 2020 Jimmy Awards® on social media on both the official Jimmy Awards® channels and the student reporters' personal channels. One outstanding high school student at a participating CAPA Marquee Awards school will be nominated to compete to represent central Ohio in the national competition in late June 2020. The CAPA Marquee Awards nominee must be available at **5 pm on Monday, May 18, 2020** to attend the CAPA Marquee Awards Showcase at the Southern Theatre where they will cover the CAPA Marquee Awards on social media and conduct interviews on the red carpet. The nominee should also be available to attend dress rehearsal on Sunday, May 17 beginning at 5 pm. A complimentary ticket and reserved seating to the Awards Showcase will be provided. Visit <https://www.jimmyawards.com/participation/student-reporter-search/> for more information on the national program.

Eligibility

High school students in grades 9-12 at a participating CAPA Marquee Awards schools are eligible to apply, but applicants must not be students who are eligible for Best Actor/Actress in a Leading or Supporting Role.

How to Apply

To be considered, students should create a video up to 3 minutes in length showing or describing how they would uniquely cover The Jimmy Awards® on social media, as well as promoting tuning in to a live stream of the Jimmy Awards® ceremony. The videos should be minimally edited and should include at least one unedited segment at least one minute in length with the applicant speaking directly to camera (alone or with interview subjects). The videos must not include any performance footage; the content of the videos is otherwise up to the applicant. *We want to see your personality shine in this video!* Think of it as hosting a version of "MTV Cribs" or an audition video to be on a non-performance reality show. Your video should be entertaining while educating your followers about the Jimmy Awards®.

Applications will open on www.capamarqueeawards.com on **November 1, 2019 at NOON**. The deadline for application is **NOON on Friday, April 3, 2020**. The CAPA Marquee Awards may only submit one application to the Jimmy Awards® for consideration, so a CAPA adjudication panel will review applicants and will notify each of their status by mid-April. The winner will be nominated to represent central Ohio and will be submitted to the Jimmy Awards® by CAPA as the CAPA Marquee Awards nominee.

Finalists

The Jimmy Awards® will choose up to ten videos based on the skills of the creator, which will include assessing the content of the submission and the reach and engagement of the video. The skill will be assessed by a Jimmy Awards® panel by reviewing the applicant's poise, professionalism and camera presence, and other similar criteria. Applicants chosen to move on to the second round will be informed in early-mid May 2020. The selected videos will be uploaded to the Jimmy Awards'® Facebook page, and they will remain up for consideration for approximately one month. The two applicants who the Jimmy Awards® determines have the best poise, professionalism and camera presence, accounting for metrics from Facebook video analytics, will be chosen as the two Jimmy Awards® Student Reporters.

Winners

The top 2 student reporters nationwide will be selected by the Jimmy Awards® and will be notified in early June. Winners must be available to travel to NYC in late June 2020. Travel, lodging, and meals will be provided by the Jimmy Awards® and CAPA.

Questions? Contact us at marqueeawards@capa.com.